

Privacy Policy

FONDATION L'OREAL

Website: [Fondation L'Oréal](#)

The Fondation L'Oréal is the corporate Fondation of the L'Oréal Group and was formed to empower women to shape their future and make a difference in society.

L'Oréal ambition is to help make the world a more beautiful place. We place great value on honesty and clarity, and we are committed to building a strong and lasting relationship with you based on trust and mutual benefit. Part of this commitment means safeguarding and respecting your privacy and your choices. Respecting your privacy is essential to us. This is why we set out “Our Privacy Promise” and our full Privacy Policy below.

OUR PRIVACY PROMISE

1. We respect your privacy and your choices.
2. We make sure that privacy and security are embedded in everything we do.
3. We do not send you marketing communications unless you have asked us to. You can change your mind at any time.
4. We never offer or sell your data.
5. We are committed to keeping your data safe and secure. This includes only working with trusted partners.
6. We are committed to being open and transparent about how we use your data.
7. We do not use your data in ways that we have not told you about.
8. We respect your rights and always try to accommodate your requests as far as is possible, in line with our own legal and operational responsibilities.

For more information about our privacy practices, below we set out what types of personal data we may receive from your interaction with us, how we may use it, who we may share it with, how we protect it and keep it secure, and your rights around your personal data.

When you share personal data with us or when we collect personal data about you, we use it in line with this Policy.

Please read this information. If you have any questions or concerns about your personal data, please contact us at: dpo@loreal.com

WHO WE ARE

FONDATION L'OREAL

14 rue Royale, 75008 Paris, France

<https://www.fondationloreal.com>

When we say “us”, “our” or “we” or “Fondation L’Oréal”, this is who we are referring to.

L’Oréal S.A. is the “data controller” for Fondation L’Oréal, as defined by applicable data protection laws and is responsible for the collection and use of your personal data.

L'OREAL S.A.

14 Rue Royale, Paris, 75008, France

WHAT IS PERSONAL DATA?

“Personal data” means any information or pieces of information that could identify you either directly or indirectly.

Directly: name, surname, email, home address, mobile phone number etc.

Indirectly: usernames, unique ID Number, IP address, cookies etc.

WHAT DATA DO WE COLLECT FROM YOU AND HOW DO WE USE IT?

How do we collect or receive your data? Either you give your personal data to us directly, or we do collect your personal information (mainly through our websites, forms, and pages on social medias; this collection can be done either directly by us or through our external partners).

When you directly give us your personal information, we indicate the mandatory fields via asterisks.

We empower women to shape their future through our three Programs:

- **For Women in Science** (including For Girls in Science) to reward outstanding women scientists and raise the profile of women in science. *For more information, please consult our dedicated website: www.forwomeninscience.com*
- **Inclusive Beauty** (or Beauty For a Better Life) helps vulnerable, underprivileged or marginalized people to regain their self-esteem, develop confidence and improve their wellbeing. *For more information, please consult our [dedicated page here](#).*
- **Women & Climate** to empower women to help lead climate action. *For more information, please consult our [dedicated page here](#).*

We set out further details on the collection and use of your personal data through our three Programs, in the table below, explaining:

1. ***In which context may we collect your data?*** This column explains what activity or situation you are involved in when we use or collect your data.
2. ***What personal data may we collect and use?*** This column explains what types of data we may collect about you depending on the situation.
3. ***Why may we use your data?*** This column explains what we may do with your data and the purposes for collecting it.
4. ***What is the legal basis for using your personal data?*** This column explains the legal reason we may use your data.

This table gives you an **overview of all possible situations in which you can interact with Fondation L'Oréal and our Programs**. Of course, all situations may not apply to you.

<i>In which context may we collect your data?</i>	<i>What personal data may we collect and use?</i>	<i>Why may we use your data?</i>	<i>What is the legal basis for using your personal data?</i>
Account Creation and management If you created an account on our website or platform.	<i>Depending on the purpose of the account and the Program, those data may include:</i> <ul style="list-style-type: none"> • Name and surname; • Gender; • Email address; • Address; • Phone number; • Photo; 	<i>We need those data to:</i> <ul style="list-style-type: none"> • Manage and enable you to manage your account and preferences; • Manage and evaluate your applications; • Respond to your questions and otherwise interact with you; 	Performance of a contract <i>More specifically to enable you to create and manage your account.</i>

	<ul style="list-style-type: none"> • Birthday or age range; • ID, username, and password; • Job position; • Diplomas. 	<ul style="list-style-type: none"> • Ensure the follow-up of our partnership mainly by drafting bi-annual reports; • Give you access to the alumni network of your Program (for the Program For Women in Science). 	
Newsletters and communication Unless you refuse, we send you non-commercial communication related to our Programs.	<i>Depending on the channel of our non-commercial communication, those data may include:</i> <ul style="list-style-type: none"> • Email address/Home address/Phone number; • Name and surname; • Personal description or preference. 	<i>We need those data to:</i> <ul style="list-style-type: none"> • Send you non-commercial communications (e.g., invitation to an event, confirmation of attendance etc.) • Run statistics. 	Legitimate interest <i>More specifically, our interest in improving our websites and applications, as well as our legitimate interest in maintaining a lasting relationship with you.</i>
		<ul style="list-style-type: none"> • Keep an up-to-date suppression list if you have asked not to be contacted. 	Legal grounds. <i>To keep your details on a suppression list if you have asked us not to send you any communication anymore.</i>
Online browsing <i>When you browse our websites/platforms, we collect data through cookies or similar</i>	<i>Depending on how much you are interacting with our websites and platform, those data may include:</i>	<i>Those cookies are needed to:</i> <ul style="list-style-type: none"> • Ensure our website works properly 	For essential cookies: Legitimate interest <i>More specifically, we need to keep our websites and</i>

<p><i>technologies. Cookies are small text files stored on your device (computer, tablet or mobile) when you are on the Internet, including on L'Oréal Group's websites.</i></p> <p><i>For information on specific Cookies placed through a given website/app, please consult the relevant cookie table made available within the relevant website.</i></p>	<ul style="list-style-type: none"> • Data related to your use of our website; • Where you came from; • Login details; • Pages you looked at; • Videos you watched; • Ads you click or tap; • Your location; • Duration of your visit; • Technical information: IP address; browser information; device information. • A unique identifier granted to each visitor and the expiration date of such identifier. 	<ul style="list-style-type: none"> • Ensure proper display of the content; • Creation and remembering of your login; • Personalize your experience (including showing you relevant content and ads; interface personalization such as language) • Enable social media sharing • Ensure the website/platform is secure and safe and protect you against fraud or misuse of our websites or services • Understand your browsing behavior to improve our website and offerings 	<p><i>platforms used by you safe and secure and ensure they are working properly and are continually improving.</i></p> <p>For all other cookies (optional): Consent. <i>Non-essential cookies are placed on your device only if you accept it on the cookie banner.</i></p>
<p>Management of applications in order to offer an endowment or an award</p> <p><i>If you apply to one of our Programs (specifically for our Program For Women in Science).</i></p>	<p><i>Depending on what you apply for, those data include:</i></p> <ul style="list-style-type: none"> • Name and surname or alias; • Birth date; • Family situation; • E-mail; • Presentation or personal preferences; • CV; • Diplomas. 	<p><i>We need such information to:</i></p> <ul style="list-style-type: none"> • Manage your applications for endowments, awards and more specifically, and receive applications you submitted; • In accordance with the specific conditions you have accepted, instruct and get your application evaluated by the members of the jury of calls for projects. 	<p>Performance of a contract: <i>More specifically to provide you with the service you requested (e.g., evaluate your applications in order to offer an endowment, donation or award).</i></p>

		<ul style="list-style-type: none"> • Run statistics. 	Legitimate interest. <i>We make statistical studies to obtain an annual global report related to our Programs (international scale).</i>
Donation payment <i>You have been selected to receive a donation (i.e., Laureate, Jeune Talent etc.) (specifically for our Program For Women in Science).</i>	Depending on the donation you receive, those data include: <ul style="list-style-type: none"> • Name & Surname; • Date and place of birth; • Home address; • Phone Number; • Bank information; • Passport ID. 	<i>We need this information to:</i> <ul style="list-style-type: none"> • Enable the bank transfer of the amount of the donation; • Send you invitations to take part in events related to its participation in the Program 	Performance of the contract <i>More specifically to pay you the donation you have won and accepted.</i>
Selection and management of experts <i>We sometimes rely on experts (specifically in the our Program For Women in Science) to instruct applications. If you are an expert, we collect some of your personal information.</i>	Depending on your role as an expert, those data may include: <ul style="list-style-type: none"> • Name & Surname; • Birth date; • Email address; • Job position; • Organization; • Phone number. 	<i>We need this information to:</i> <ul style="list-style-type: none"> • Build and manage our team of experts; • Give you as an expert access to the applications for an endowment, an award, or a call for projects. 	Performance of a contract <i>More specifically the performance of our contract with you as an expert.</i>

<p>User Generated Content <i>If you share content on social networks, publish content on our websites or accept that we reuse the content you have posted.</i></p>	<p><i>Depending on the way you generated content, those data may include:</i></p> <ul style="list-style-type: none"> • Name & surname or alias on social networks; • Information on your social media account/social media profile; • Email address; • Personal description or preferences; • Other information you have shared with us while sharing content. 	<p><i>In accordance with the specific terms and conditions accepted by you, we need those data to:</i></p> <ul style="list-style-type: none"> • Enable you to benefit from services offered by the professional network between alumni of our Programs (comments, messages, publications etc.); • Reuse the content you posted online. 	<p>Consent <i>More specifically to reuse the content you posted online.</i></p>
		<ul style="list-style-type: none"> • Promote our Programs; • Run statistics. 	<p>Legitimate interest <i>More specifically our interest in promoting our Programs and better understand your needs and expectations.</i></p>
<p>Contact <i>If you ask questions relating to our Programs or activities on our websites, or via the chat function available on some websites.</i></p>	<p><i>Depending on how much you are interacting with us, those data may include:</i></p> <ul style="list-style-type: none"> • Name and surname; • Phone number; • Email address; • Other information you have shared with us about yourself in relation to your enquiry 	<p><i>We need those data to:</i></p> <ul style="list-style-type: none"> • Answer your question and provide support • Connect you with the right resources 	<p>Consent <i>You accepted the use of your information for us to process your enquiry.</i></p>
		<ul style="list-style-type: none"> • Run statistics 	<p>Legitimate interest <i>More specifically our interest in better understanding your needs and expectations and therefore improving our services.</i></p>

WHO MAY ACCESS YOUR PERSONAL DATA?

We strictly limit the sharing of your personal information with third parties, doing so only under specific circumstances as outlined in our Privacy Policy, always prioritizing the security and privacy of your information.

Access is limited to those who need it to do their jobs:

- Authorized employees within the Fondation L'Oréal teams responsible for managing events, surveys, applications, endowments, awards, fundraising or calls for projects etc.
- Authorized employees of our partners (e.g., UNESCO; local academy of science; etc.).
- Providers in charge of the hosting, the functioning, and the security of our websites.
- Providers in charge of helping us conducting a survey.
- Email routing providers who assist us with the sending of newsletters and managing event.
- Some social medias (e.g., X; LinkedIn) for content sharing.
- Google when we use Google advertising services on our websites. *If you wish to learn more on how Google uses your personal data in this context, please consult their [Google Privacy & Terms](#), which govern these services and data processing.*
- The experts in charge of evaluating the application for endowments, awards or calls for projects for our Program For Women in Science (experts could be L'Oréal's employees, or external stakeholder like university professor, doctors etc.).
- CRI ("Centre de Recherche Interdisciplinaire") for our Program For Girls in Science.

Whenever possible, your personal information is pseudonymized so that **you cannot be directly identified**.

We may share your personal data with other entities of the L'Oréal Group to comply with our legal obligations, to prevent fraud and/or to secure our tools, to improve services, or after having obtained your consent to do so. Depending on the purposes for which your data were collected, and only if necessary, some of your personal data may be accessible to L'Oréal Group entities worldwide in pseudonymized form (not allowing direct identification) and if this is necessary for statistics purposes.

If your personal information is shared with Fondation L'Oréal staff members or with trusted third parties operating outside the European Economic Area, your personal information is transferred in a secure and lawful way.

We understand that data protection standards vary around the world. In case we transfer your information outside the EEA, we take extra precautions to ensure it remains protected. We take steps to make sure that third parties adhere to the commitments set out in this Policy.

We review our partners' privacy and security practices, and use approved contractual agreements based on the standards set by the European Commission to guarantee adequate protection.

This ensures that your information receives the same level of protection, no matter where it's processed.

HOW LONG DO WE KEEP YOUR PERSONAL DATA?

We only keep your personal data for as long as we need it for the purpose for which we hold your personal data, to meet your needs, or to comply with our legal obligations.

To determine the data retention period of your data, we use the following criteria:

- Where you contact us for an enquiry, we keep your personal data for the duration needed for the processing of your enquiry;
- Where you create an account, we keep your personal data until you require us to delete it or after a period of inactivity (meaning you haven't interacted with our Programs for a while). We determine this inactivity period based on local regulations.
- If you submit an application, we keep your personal data for two years from the date we received the application;
- If you have not refused to receive non-commercial communications, we keep your personal data until you unsubscribe or require us to delete it, or in accordance with local regulations and guidance;
- Where cookies are placed on your computer, they are kept for various amounts of time depending on what they do – some last only as long as your visit (session cookies), while others stay longer, according to local regulations. We may retain some personal data to comply with our legal or regulatory obligations, as well as to allow us to manage our rights (for example to assert our claims in Courts) or for statistical or historical purposes.

When we no longer need your information, we will either delete it completely or make it anonymous so you can't be identified.

IS YOUR PERSONAL DATA SECURE?

We are committed to keeping your personal data secure and taking all reasonable precautions to do so. We contractually require that trusted third parties who handle your personal data for us do the same.

We always do our best to protect your personal data and once we have received your personal data, we use strict procedures and security features to try to prevent unauthorized access. As the transmission of information via the internet is not completely secure, we cannot guarantee the security of your data transmitted to our sites. As such, any transmission is at your own risk.

LINKS TO THIRD PARTY SITES AND SOCIAL LOGIN

Our websites and platforms may from time to time contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we are not responsible or liable for these policies. Please check these policies before you submit any personal data to these websites.

We may also offer you the opportunity to use your social media login. If you do so, please be aware that you share your profile information with us depending on your social media platform settings. Please visit the relevant social media platform and review its privacy policy to understand how your personal data is shared and used in this context.

SOCIAL MEDIA AND USER GENERATED CONTENT

Some of our websites and platforms allow users to submit their own content. Please remember that any content submitted to one of our social media platforms can be viewed by the public, so you should be cautious about providing certain personal data e.g. financial information or address details. We are not responsible for any actions taken by other individuals if you post personal data on one of our social media platforms and we recommend that you do not share such information.

YOUR RIGHTS AND CHOICES

Foundation L’Oreal respects your right to privacy: it is important that you are able to control your personal data.

You have the following rights:

<i>Your rights</i>	<i>What does this mean?</i>
The right to be informed	<p>You have the right to obtain clear, transparent and easily understandable information about how we use your personal data, and your rights.</p> <p>This is why we are providing you with the information in this Policy.</p>

The right of access	<p>You have the right to access to the personal data we hold about you (subject to certain restrictions). To do this, please contact us at the details below.</p> <p>We may charge a reasonable fee taking into account the administrative costs of providing the information.</p> <p>Requests manifestly unfounded, excessive or repetitive may not be answered to.</p> <p>To exercise your right of access, please contact us at the contact details below.</p>
The right to rectification	<p>You have the right to have your personal data rectified if it is incorrect or outdated and/or completed if it is incomplete.</p> <p>To exercise your right to rectification, please contact us at the contact details below.</p>
The right to erasure/right to be forgotten	<p>In some cases, you have the right to have your personal data erased or deleted. Note this is not an absolute right, as we may have legal or legitimate grounds for retaining your personal data.</p> <p>To exercise your right to erasure, please contact us at the contact details below.</p>
The right to object to non-commercial communications	<p>You can unsubscribe or opt out of our various communications at any time.</p> <p>It is easiest to do this by clicking on the “unsubscribe” link in any email or communication we send you (where it exists). Otherwise, you can contact us using contact detail below.</p>
The right to withdraw consent at any time for data processing based on consent	<p>You can withdraw your consent to our processing of your data when such processing is based on consent.</p> <p>To do so, please contact us at the contact details below.</p>
The right to object to processing based on legitimate interests	<p>You can oppose at any time to our processing of your data when such processing is based on the legitimate interest.</p>

	To do so, please contact us at the contact details below.
The right to lodge a complaint with a supervisory authority	<p>You have the right to contact the data protection authority of your country in order to lodge a complaint against the data protection and privacy practices of L'Oréal.</p> <p>Do not hesitate to contact us at the contact details below before lodging any complaint with the competent data protection authority.</p>
The right to data portability	<p>You have rights to move, copy or transfer data from our database to another. This only applies to data that you have provided, where processing is based on a contract or your consent, and the processing is carried out by automated means. We refer to the tables inserted in section "<i>what data do we collect from you and how do we use it</i>" especially the column "<i>What is our legal basis for processing your data?</i>" to identify where our processing is based on the performance of a contract or on consent.</p> <p>For further details, please contact us at the contact details below.</p>
The right to restriction	<p>You have the right to request restriction of our processing of your data. This right means that our processing of your data is restricted, so we can store it, but not use nor process it further. It applies in limited circumstances listed by the General Data Protection Regulation which are as follow:</p> <ul style="list-style-type: none"> • the accuracy of the personal data is contested by the data subject (i.e. You), for a period enabling the controller (i.e. L'Oréal) to verify the accuracy of the personal data; • the processing is unlawful and the data subject (i.e. You) opposes the erasure of the personal data and requests the restriction of their use instead; • the controller (i.e. L'Oréal) no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defense of legal claims;

	<ul style="list-style-type: none"> the data subject (i.e. You) has objected to processing based on the legitimate interests of the data controller pending the verification whether the legitimate grounds of the controller override those of the data subject. <p>If you would like to request restriction, please contact us at the details below.</p>
The right to deactivate Cookies	<p>You have the right to deactivate Cookies. The settings from the Internet browsers are usually programmed by default to accept Cookies, but you can easily adjust it by changing the settings of your browser.</p> <p>Many cookies are used to enhance the usability or functionality of websites/apps; therefore disabling cookies may prevent you from using certain parts of our websites/apps as detailed in the relevant Cookie Table.</p> <p>If you wish to restrict or block all the cookies which are set by our websites/apps (which may prevent you from using certain parts of the site), or any other websites/apps, you can do this through your browser settings. The Help function within your browser should tell you how.</p> <p>For more information, please consult the following links:</p> <p>http://www.aboutcookies.org/</p>

To deal with your request, we may require proof of your identity or additional information.

CONTACT

If you have any questions or concerns about how we treat and use your personal data, or would like to exercise any of your rights above, please contact us at: dpo@loreal.com